



DISTRICT 14-H NEWSLETTER

District Governor Rose Ellen Skodacek

June 2009

“LIONISM BLOOMS THROUGH SERVICE”



Greetings from Governor’s “DEN”

Dear Lions, Lionesses and Leos,

This will be my last newsletter. In Pattaya, Thailand I set some goals for my year as governor, thinking that they were attainable. 1.) To not have a loss in membership. 2.) To have more clubs attend cabinet meetings. I’m sorry to say that I did not achieve either of these goals. But I have come to realize that it was not the goal that was important but the journey to try to reach the goal. As I journeyed through my year as Governor I met many new Lions and got to know others better. I was inspired by the dedication of these Lions to their communities and Lionism.

As I made my club visits; there seemed to be the same problems that most Clubs faced with the loss in membership and/or older membership having difficulty to carry on their projects. There were many discussions on how to retain and get new members.

Some of the most memorable times of my governorship were:

- To present an award to Lion Leo Moskovitz of the Jermyn Lions Club for 65 years of service...Lion Leo is 104 years old and still active in his club.
- An Autism Awareness Night held by the Minooka Lions Club that raised funds for various groups that support Autism in our area.
- Our District Convention in March...we brought back seminars and had an International speaker.
- The most memorable thing was sponsoring a new Lion. Lion Chris Frushon was the Leo president of the Olyphant Lions Club when I was the Leo Club’s advisor.

Reminder: Please send in your club’s PU101 to International. That is the only way clubs will get their information and officers will get their passwords to access International’s website.

I would like to thank all of you for allowing me to serve you as your governor this past year. It is an experience that I will never forget.

Although my year is done, I will continue to be active in District affairs. I will be serving the as District LCIF Coordinator for the next four years and will be visiting clubs to promote the LCI projects and Lionism.

Yours in Lionism
DG Rose Ellen

Greetings from your Vice District Governor

It's June already and will soon be Rose's last cabinet meeting. The year has sped by. It has been great working with Rose. We have traveled to many clubs and functions together; I even hitched a ride to the state convention. Many thanks to you, Rose.

District 14-H was well represented at the state convention with 17 members present. A total of 599 members and guests attended. The guest speaker at the International banquet was International President Al Brandel. He spoke about membership and the impact Lions make in their communities. Al held a meeting with all District Governors and Vice District Governors. He asked each District Governor to speak about their year, and what they wanted to accomplish in the last two months. Each Vice District Governor was asked if they would continue to support the District Governor.

The Council meetings were held on Thursday and Saturday. Friday was a golf game and a meet and greet for the District Governors. Sunday, elections were held, with a formal dinner for The District Governors, and District Governors Elect.

I would like to remind everyone of Beacon Lodge Appreciation Day on July 19th, this is a great time to visit. The sewer project is ongoing; any donations would be greatly appreciated.

I am looking forward to next year and working with everyone. Let's keep moving forward and keep "Selling Lionism".

District Governor Elect Barry

STATE HAPPENINGS

Beacon Lodge Appreciation Day is Sunday, July 19th. The address is: 114 SR103 South Mount Union, PA 17066 For more info, call 814-542-2511 beaconlodgecamp@verizon.net

DISTRICT HAPPENINGS

4th Cabinet Meeting is Sunday, June 7th at Jefferson Twp. Lions Hall. See the flyer in this newsletter.

Hearing & Sight Meeting is June 11th at the Clarks Summit Boro Building, 2nd Floor, State Street, Clarks Summit. 7:00PM. Abington Lions hosting.

Please keep the following Lions / Lionesses in your thoughts and prayers:

PDG Ethel Heen Neary is at Allied Rehabilitation Hospital.

Treasurer's Corner

There are still a few clubs that have not paid their second-half per capita. I have tried to reach the club treasurers and left voice messages. Please send these in immediately. Also, if your club plans to participate in the Fair Share, those payments are needed by June 15th. If you are not sure about your club's payments, give me a call at 575-4925 or drop me an email (mkusma <at> abingtonlions.org).

Technology Corner

Protect your web domain! If your club has a website, be sure to protect the domain name. If you do not renew your domain name on time, it will become available to the public. There are companies that quickly snatch up

popular domains with the hopes of selling it back to the previous owner. Missing a payment could cost you hundreds of dollars, or more, if you want the name back. If you have questions, we can talk at the June cabinet meeting.

CLUB NEWS

Hallstead Great Bend Lions

The Hallstead Great Bend Lions Club is proud to announce that Lion Bob Walker has been presented with the Lions Lifetime Membership Award. Lion Bob Walker has been involved with the Hallstead Great Bend Lions Club for over 50 yrs. The Hallstead Great Bend Lions Club was founded in 1954. Lion Bob Walker joins Lion Bob Treible and Lion Ken Smith as Lifetime Members. Together the three honored members total over 100 yrs of service within the club. Thank you very much for your continued service.



From left to right Lion Bob Treible, Lion Ken Smith and Lion Bob Walker

MEMBERSHIP WOES

You are probably tired of hearing about membership issues from me. BUT...without members there are no Lions Clubs.

Our district has a net loss of 60 members so far this year. The International website has excellent material on membership. All the links (underlined words) below are materials from the LCI website that can be printed for your use. If you are reading a paper copy of this newsletter, see the next page for the URLs.

Every club needs members in order to achieve its service goals. New members provide clubs with fresh ideas, new projects and additional ways to [make a difference](#) (1) in the community.

Invite [family members](#) (2), [students](#) (3) and [graduating Leos](#) (4), and they will receive a special dues discount. Invite community-minded [women](#) (5) and [Baby Boomers](#) (6) alike. Have them complete the [Membership Application](#) (7).

Consider using the following invitation strategy tools:

- [30 Marketing Ideas](#) (8)
- [Target Marketing](#) (9)
- [Recruiting Wheel](#) (10)
- [Club Sponsor Night](#) (11)
- [Best Practices](#) (12)

Links for the “Membership Woes” article:

1. <http://www.lionsclubs.org/EN/common/pdfs/me40w.pdf>
2. <http://www.lionsclubs.org/EN/member-center/membership-and-new-clubs/invite-members/family-membership/index.php>
3. <http://www.lionsclubs.org/EN/member-center/membership-and-new-clubs/invite-members/programs-mem-student.php>
4. <http://www.lionsclubs.org/EN/member-center/membership-and-new-clubs/invite-members/programs-mem-leoconversion.php>
5. <http://www.lionsclubs.org/EN/common/pdfs/me37.pdf>
6. <http://www.lionsclubs.org/EN/member-center/membership-and-new-clubs/invite-members/baby-boomers/index.php>
7. <http://www.lionsclubs.org/EN/member-center/resources/me6-membership-application.php>
8. <http://www.lionsclubs.org/EN/common/pdfs/mk97.pdf>
9. <http://www.lionsclubs.org/EN/common/pdfs/CA5BMarketing.pdf>
10. <http://www.lionsclubs.org/EN/common/pdfs/CA1RecruitingWheel.pdf>
11. <http://www.lionsclubs.org/EN/common/pdfs/CA4SponsorNight.pdf>
12. <http://www.lionsclubs.org/EN/member-center/membership-and-new-clubs/strengthen-membership/programs-mem-practices.php>